AlcoholEdu remains the only program specifically designed for ALL students, whether they are frequent heavy drinkers, light to moderate drinkers, or non-drinkers. The 2-hour curriculum is designed to be administered to an entire population of students, such as a freshman class.

The Power of Preventative Education

In recent decades, high-risk drinking among teens has jeopardized our nation’s status as the mecca of quality education and hampered our ability to compete globally as we prepare this generation of students to become tomorrow’s leaders. Alcohol misuse doesn’t just put students at risk, but greatly threatens the ability of schools to achieve their educational objectives.

AlcoholEdu® for High School can help. The course takes a public-health approach to preventing alcohol abuse, incorporating evidence-based prevention methods to create a highly engaging user experience. AlcoholEdu is included in SAMSHA’s National Registry of Evidence-based Programs and Practices and is proven to reduce negative consequences associated with underage drinking.

Through this highly scalable online program, high schools can reach all students with a consistent message and empower them with the necessary skill set to make safer and healthier decisions about alcohol.

Inspiring Students to Lead Safer, Healthier, More Productive Lives

Alcohol kills more teens than all other illicit drugs combined

Heavy drinkers are 5 times as likely to skip school compared to non-drinkers

Our Approach
- Highly interactive design
- Personalized to every student
- Assessments, data, and analysis

Our Platforms
- Highly scalable
- Web-enabled for instant implementation
- Customizable

Our Strength
- Proven efficacy in changing student behavior
- 10+ years of producing positive measurable results
The Educational Experience

Best-of-Breed Content
Interactive lessons incorporate multiple evidence-based prevention theories (social norms, media literacy, self schema, etc.) in order to achieve specific behavior change objectives. The course takes a project-based approach, and invites students to apply their learning by designing a social marketing billboard for their peers.

Adaptive Pathways
AlcoholEdu delivers personalized feedback to all students based on their drinking experience, whether they are abstainers or high-risk drinkers, and helps them establish individual goals.

Goal-Setting and Planning Tools
“Personal Plan” tool allows students to set personal goals based on their drinking choices and provides highly specific strategies and suggestions to help them achieve these goals.

Rich Assessment Data and Benchmarking Opportunities
Pre- and post-surveys yield a robust database on students’ alcohol use, including where, when, why, and how students drink. This data can then be compared to national, state, or district aggregate results.

Benefits to Your Institution

• Engage Students in a Meaningful Way: Effective prevention is not “one size fits all.” AlcoholEdu delivers a personalized experience to every student.

• Mitigate Your Institutional Risk: AlcoholEdu is proven to reduce alcohol-related negative consequences—and is recommended by United Educators, the leading risk liability insurance provider.

• Gather Baseline Data to Inform Your Prevention Strategy: Our team will work with you to identify key trends in your data and coordinate this information with your other programming efforts.

• Promote Local Prevention Efforts and Engagement Opportunities: AlcoholEdu can be customized with links to school policies or local resources, and ways for students to get involved in your community.

• Engage Parents on This Critical Issue: AlcoholEdu includes a complimentary parent program designed to help adults have meaningful conversations with their children about alcohol.