VAULT
Understanding Money

Building the Foundation for a Financially Literate Youth

Saving, budgeting, or even earning money may not be top of mind for most preteens, yet the financial knowledge they have now will set the tone for the decisions they make in their future. Today’s youth lack the basic understanding of personal finance that is necessary for future financial achievement, confidence, and well-being. In this economy, teaching personal finance at an early age is more important than ever.

Vault™ can help. This interactive, new media program was specifically designed to introduce financial literacy skills early in a child’s cognitive development and empower children to cultivate good financial habits that will stay with them throughout their lives.

Most importantly, we partner with socially responsible organizations that are committed to supporting financial education, allowing us to offer this entire learning platform FREE to schools and students.

The Power of Preventative Education

Vault™ incorporates multiple evidence-based learning theories to build students’ knowledge and skill sets for making good financial decisions, even at a young age. The 2.5-hour curriculum is designed for students in 4th through 6th grade and aligns with both state and national standards published by the Jump$tart Coalition for Personal Financial Literacy.

Our Approach
- Highly interactive design
- Personalized to track every student
- Assessments, data, and analysis

Our Platforms
- Award-winning
- Web-enabled for instant implementation
- Private-label branding for sponsors

Our Strength
- Proven efficacy
- 10+ year track record in producing student knowledge gains

Only 26% of parents feel well prepared to teach their kids about basic personal finance

71% agree that the best way for teens to learn about money is from guided, hands-on experience

EVERFI IS THE LEADING EDUCATION TECHNOLOGY PLATFORM THAT TEACHES, ASSESSES AND CERTIFIES STUDENTS IN CRITICAL LIFE SKILLS. OUR COURSES HAVE TOUCHED THE LIVES OF OVER 3 MILLION STUDENTS ACROSS 3,500 INSTITUTIONS.
The Educational Experience

Best-of-Breed Content
Vault™ covers 6 easy-to-follow learning groups that map to both state and national educational standards for financial literacy. Interactive lessons focus on skill building and decision making, from learning how to control spending, to going to trusted adults for financial advice.

Rich Assessment Data
Each learning group contains assessments that measure student knowledge gains throughout the program. This data can be shared with parents and the community at Certification Ceremonies to demonstrate the impact of the program.

Highly Adaptive Real-Life Simulations
Upon completing a learning group, students “unlock” a game and are invited to apply their learning in a variety of story-based activities and simulations. These activities challenge students to make choices in real-life scenarios to best achieve important goals around saving, job planning, and budgeting.

Personalized Goal-Setting and Planning Tools
Customized tools and activities allow students to brainstorm creative ways they can start to earn money and begin thinking about their long-term career goals.

School Benefits

• Empower students (and parents) with financial literacy for a lifetime.
• Expand the reach of teachers by instantly providing all students with access to platform curriculum that meets detailed national standards.
• Gain visibility on student knowledge gains, using platform data.
• Engage in a public-private partnership at no cost to the school.

Existing Partnerships

US Bank
Genworth Financial
BB&T
MasterCard
Regions Bank
Financial Services Roundtable
Capital One
20 State Banker Associations

SIX KEY FINANCIAL LITERACY TOPICS

• Financial Responsibility & Decision Making
• Income and Careers
• Planning & Money Management
• Credit & Debt
• Insurance & Risk Management
• Savings & Investing

IMAGES FROM THE COURSE

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